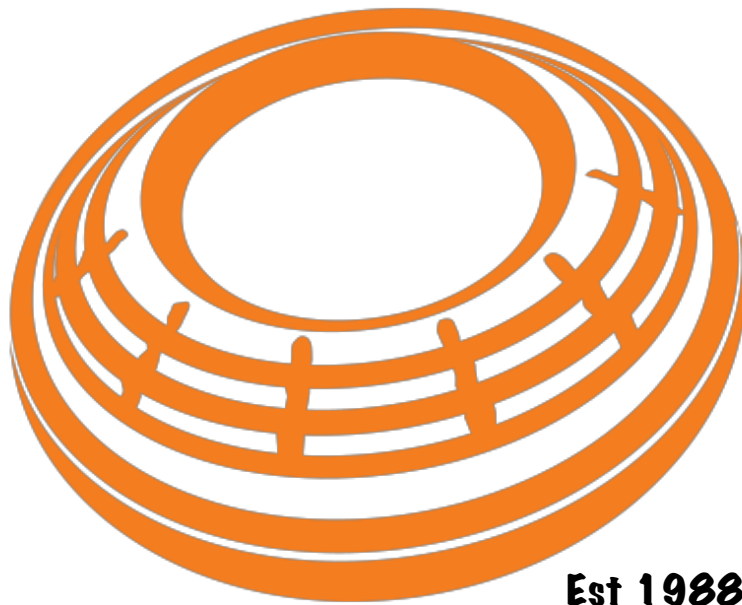


FRASER COAST SPORTING CLAYS



Est 1988

Sponsorship proposal

2020

FRASER COAST



SPORTING CLAYS

Why your business will benefit from being involved with Fraser Coast Sporting Clays...

Sporting Clays is one of the most dynamic and thrilling sports in Australia today, attracting participants from all walks of life.

Our club is located on Churchill Mines road, Dundathu within the Fraser Coast Shooting Complex. Centrally located between Hervey Bay, Maryborough & Torbanlea. Fraser Coast Sporting Clays facility is a premiere sporting field capable of hosting elite sporting competitions and training facilities for state, national & international representatives. We are proud to host the 2019 Queensland state sporting clays titles.

Fraser Coast Sporting Clays is passionate about promoting the sport at all levels, creating a community of competitive and recreational clay shooters. We strive to develop our members skill and represent the Fraser Coast in major events across Australia in multiple disciplines. We are a family friendly club where family and friends can compete all in the same competition.

We would like to offer your business our support and the opportunity to promote your interests to the thousands of people who visit our club every year and the many more who follow our clubs progress.

We are continually looking for new avenues to expose your companies brand.

As a non for profit organisation, sponsorship is a big part of our income to help us develop our members & junior members not only as competitive sportspeople but also better members of our community.

I invite you to become a valued sponsor of our club and share in our success. Please consider the following sponsorship options or please contact me to discuss any other ideas you may have to get involved with our club.

Thank you for your time and I hope to build a strong relationship with you and your business.

Regards,

Jay Dallison

Vice President

About the club....



Social & Charity Events

Fraser Coast Sporting Clays are constantly communicating with various charity organisations to help provide activities and services to attract high numbers of donating participants for worthy causes that are consistent with our core values.

Membership

Our membership numbers currently are 40 plus 430 other participants/non members that get involved in our club. In 2019 we aim to increase that number to 60 and then 100 by 2020. We believe this is a realistic goal due to the substantial growth of the Fraser coast area and the club committees commitment to extending the clubs marketing potential and cheerful environment for family's and individuals to get involved in a new and exciting community sport.

Competitions

Fraser Coast Sporting Clays holds 26 club competitions per year at our facility and attract high numbers of participants from other clubs from within the Fraser Coast and Wide Bay Area. Sporting Clays is one of few sports where whole families can compete side by side, we encourage families to participate together and develop new skills that are enjoyable and exciting!

Community support

We provide community support and team development events for various community groups throughout the year. By getting a diversified group of people together and providing an exciting and challenging activities that are generally outside of comfort brings a communal sense of camaraderie.

Environment

Fraser Coast Sporting Clays is located within a 500 hectare flora and fauna reserve, We take great pride in the land we manage and ensure the environment is well cared for. we consistently monitor club activities and ensure there is no impact to our surrounding environment as well a promote to our members and volunteers to assist the club with projects to help the local environment prosper!



Your brand....



Facebook

Through 2018 we launched our club Facebook page highlighting events and making it easier for us to engage with the local community and in 2019 will be seeking an even larger presence as a premiere sports club within the Fraser coast community.

The club currently has 508 followers and this will grow significantly through 2019 & 2020

Every sponsor will get an acknowledgement post through out the year. Platinum & Gold sponsors messages are frequently posted.

Market exposure

Fraser coast sporting clays approximately 26 club competitions per year with attendances of between 150 - 200 on state representative events. We can facilitate community social events, workplace team building activities, bucks/hens parties and more, which brings new players and their families to our facilities. This attracts a whole new group of prospective customers to your business.

Club events

Fraser coast sporting clays official sponsor day!

We invite your business team to our club and hold a fun day event to enjoy this thrilling sport!

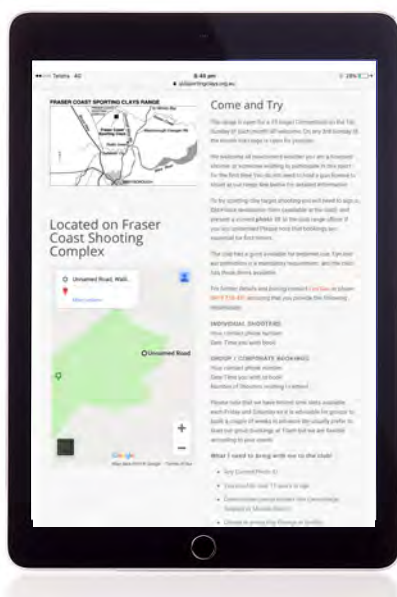


.... Across all mediums



WE CONSTANTLY PROMOTE OUR CORPORATE PARTNERS & SPONSORS.

We promote through all mediums, regularly communicating with members, life members, sponsors, coaches, range officers & supporters



Website

Your business logo placed proudly on the club webpage!

Signage

Our ground have various premium locations for prominent signage.

Media

We actively seek media coverage in the form of local newspaper and local tv news coverage and intend on positioning sponsor signage within photo and video media.

Apparel and merchandise

The opportunity to put your business on our apparel & merchandise.



Why invest in a sports club?



Sponsoring sports clubs can provide unique opportunities for businesses and help them develop in ways that general advertising doesn't. For example, it may allow the sponsor to show off their capabilities in a way audiences may otherwise not get to see.

Consumers are generally aware that official sponsors contribute to the events or sports they love, and research shows that sports fans have a more positive perception of event sponsors.

Sponsoring sporting clubs can help create loyalty towards the brand.

Sponsoring sports clubs can increase brand awareness.

Staff working for the sponsoring business may develop a sense of pride and clients a sense of respect with the knowledge that the business is supporting the community.

Sponsoring a sports club can help to grow community support and a positive perception for the business.

Access to your brand to target your market: Fraser Coast families

It's fun to actively support your local players.

These benefits for businesses can continue well after sponsorship.

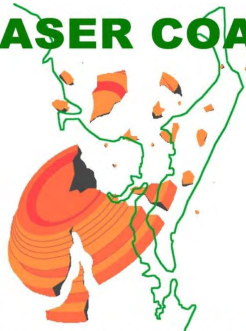
FRASER COAST



SPORTING CLAYS

2020
Sponsorship
Packages

FRASER COAST



SPORTING CLAYS

Platinum sponsor

\$1100 per year

(3 year partnership agreement)

Gold sponsor

\$800 per year

(3 year partnership agreement)

Junior development sponsor

\$500 per year

(Annual agreement)

Competition sponsor

Prize & trophy packages

(Individual competition)

Donation

(Anything you can)



Platinum sponsor
\$1100 per year
(3 year partnership agreement)

The platinum sponsor package includes:

- Co-naming of major events with Fraser Coast Sporting Clays
- Prime location for your signage on club grounds (signage at sponsors expense)
- Logo on all FCSC event signage
- Logo on right sleeve of club t-shirt
- Dedicated Facebook posts on FCSC Facebook page
- Large logo and website link on FCSC homepage
- Invite to a dedicated club sponsor event for up to 10 staff to attend a 10 target fun day



Gold sponsor
\$800 per year
(3 year partnership agreement)

The gold sponsor package includes:

- Co-naming of club events with Fraser Coast Sporting Clays
- available signage on club grounds (signage at sponsors expense)
- Shared Facebook posts on FCSC Facebook page
- Logo and website link on FCSC homepage
- Invite to a dedicated club sponsor event for up to 5 staff to attend a 10 target fun day



Junior development sponsor \$500 per year (Annual agreement)

The junior development sponsor package includes:

Like many sports it is difficult for parents to financially encourage kids to perform at a higher level than club, therefore we are seeking sponsorship for individual juniors to achieve a better representation of upcoming elite sportspeople!

Please contact Sponsorship Manager for further information and availability of sponsoring a junior!

- Annual membership
- State competition entry
- Club t-shirt
- Coaching & Development
- Ammunition
- National Competition Entry
- Competition vest



Competition sponsor Prize & trophy packages (Individual competition)

Prizes and Trophies are gifted to competition winners in the following categories:

- High Gun
- 2nd
- 3rd
- 1st Handicap
- 2nd Handicap
- 3rd Handicap

The competition sponsor package includes:

- Co-naming of an event with Fraser Coast Sporting Clays
- Facebook event post on FCSC Facebook page

Please discuss with our sponsorship manager to tailor a package to suit your business and available competition dates!



Donation (Anything you can)

Fraser Coast Sporting Clays are seeking Fundraising of goods, services and financial support for various ongoing projects to better develop the club for many generations to come!

A monetary donation can be TAX deductible for your business, If you wish to donate to the club please contact the club presidents find out more!



If you would like to have a specific package tailored for you, we are open to suggestions and discussing further sponsorship opportunities so please give us a call or email to discuss.

Sponsorship manager

Jay Dallison
Mobile: 0429 618 824
Email: jdallison@repco.com.au

Club president

Leo Cao
Mobile: 0419 756 431
Email: Leo.fernandez-cao@bigpond.com

Club secretary

Mark Weston
Mobile: 0408 216 229
Email: mark.judyweston@bigpond.com

FRASER COAST



SPORTING CLAYS

P.O. Box 1368
Hervey Bay
QLD 4655

Affiliates



Sponsorship contact



I would like to support the Fraser coast sporting clays club with the sponsorship below

For the period from 1st February 2019 - _____

I have read all the sponsorship commitments and understand the investment involved in the above sponsorship.

Name _____

Contact _____

Address _____

Phone: _____ Mobile: _____

Email: _____

Website: _____

Partner/Sponsor

Name: _____

Signature: _____

Date: _____

Fraser Coast Sporting Clays

Name: _____

Signature: _____

Date: _____

PAID BY: [] Cash [] EFT [] Cheque

Amount Paid: \$ _____ Date Paid: ____/____/____

(Club use only)

Payment Reference _____ Balance Owing _____